

Texas EMS Conference

**Austin, Texas
November 21-23, 2004
Exhibit Show**

Exhibitor Prospectus

Austin, Texas



November 21-23, 2004

Texas EMS Conference 2004 comes back to Austin

We're back! In Austin that is. The host hotel—the luxurious new Hilton—is 31 stories tall and is just across the street from the Austin Convention Center. The other hotels under contract with the Texas EMS Conference are: the Four Seasons, the Radisson, the Hampton Inn and the Omni. All hotels are within walking distance of the convention center. And as always, the hotels have special conference rates. (See page 3.)

The Austin Convention Center is located between the shores of Town Lake and historic Sixth Street where you can find lots of entertainment.

Look for the new exhibit hall floorplan in this brochure. And use the registration form on page 7. Each Week the floorplan will be updated with the sold booths on the Texas EMS Conference website at: www.tdh.state.tx.us/hcqs/ems. Click on 2004 Texas EMS Conference. You can also use the registration form there.

We will have a special reception for everyone at the opening of the exhibit show on Sunday, November 21, beginning at 3:00 pm.

The luncheon on Monday and Tuesday is for everyone in attendance. During the afternoon breaks we serve refreshments in the exhibit hall—all this food is included in the registration fee.

Register early so that you will get your choice of spaces at the biggest EMS exhibit show in Texas. Attendee evaluations consistently rate the Texas EMS Conference exhibit hall as the *best* exhibit show they attend anywhere. This is a wonderful compliment for exhibitors.

For more information on exhibiting at Texas EMS Conference 2004, call 512/834-6748.

Downtown Austin offers plenty to look at, photos top to bottom: Austin's historic Sixth Street District; Town Lake with miles of hike and bike trails; the Bob Bullock Texas State History Museum with Austin's only IMAX theatre; the University of Texas tower; the governor's mansion; and (right) the Texas Capitol building.



SPONSORSHIP OPPORTUNITIES



Take advantage of this year's special sponsorship opportunities to reach more than 3,000 attendees

The Texas EMS Conference exhibit show is one of the biggest shows in the country. Exhibitors come year after year for contacts and sales.

- **Diamond - \$10,000**
Includes two 10X10 booths, your company logo on conference bag, full page ad in conference program, special recognition and more. (Limit to two sponsorships)
- **Platinum - \$5,000**
Includes one 10X10 booth, sponsor of Welcome Reception, full page ad in conference program, a reserved table during the luncheon, special recognition and more. (Limit to three sponsorships)
- **Gold - \$3,500**
Sponsor of one break, 1/2 page ad in conference program, a reserved table during the luncheon, special recognition and more. (Limit to four sponsorships)
- **Silver - \$2,500**
Sponsor of one morning coffee break, 1/2 page ad in conference program, special signage and more. (Limit to five sponsorships)

For more information, go to www.texasemsconference.com and click on sponsorships

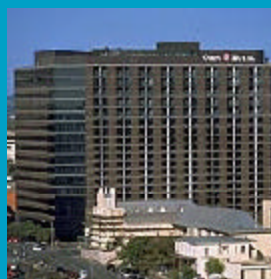
HOTELS



Texas EMS Conference has contracts for special conference rates with five downtown Austin hotels.

Top row, from left, the host hotel, the Hilton-Austin, the largest of all the downtown Austin hotels with 800 guest rooms. And right, the Four Seasons Hotel.

Bottom row, from left, the Radisson, the Omni, and the Hampton Inn.



Radisson-Town Lake
\$80/\$90/\$100/\$110
111 East Cesar Chavez
Austin, TX 78701
(512) 478-9611 or
(800) 333-3333

Omni-Downtown
\$80/\$80/\$110/\$110
700 San Jacinto
Austin, TX 78701
(512) 476-3700
(800) THE-OMNI

Hilton-Austin
\$80/\$100/\$120/\$140
500 East 4th Street
Austin, TX 78701
(512) 482-8000

Four Seasons Hotel
\$125/\$165
98 San Jacinto Blvd.
Austin, TX 78701-4039
(512) 685-8100

Hampton Inn & Suites –
Downtown Austin
\$80/\$80
200 San Jacinto Blvd.
Austin, TX 78701
(512) 472-1500 or
(800) HAMPTON

Texas EMS Conference Rules and Regulations

Agreement: Each exhibitor agrees to abide by these rules and regulations. Any and all matters or questions not specifically covered by the rules and regulations shall be subject solely to the decision of Texas EMS Conference.

Limitations of Liability: Exhibitors agree to release and hold forever harmless Texas EMS Conference from any and all claims based upon, arising out of, or in connection with exhibitor's occupancy and use of the trade show premises including, but not limited to: loss, theft, damage, destruction, or delay or non-delivery of goods, display materials and other effects; any injury to exhibitor or its employees, agents, representatives or guests while on the trade show premises; any damage to exhibitor's business by reason of failure to provide space for the exhibit or removal of exhibit; and failure to hold the trade show for any reason as scheduled. Exhibitor agrees to hold forever harmless Texas EMS Conference from any and all damage, loss, liability, claim or expense.

Rejected Displays: Texas EMS Conference reserves the right to reject, eject or prohibit any exhibit in whole or in part, or any exhibitor or representatives, with or without giving cause. Liability shall not exceed the return to the exhibitor of the booth space rental fee.

Relocation of Exhibits: Texas EMS Conference reserves the right to alter locations of booths or vehicle spaces as shown on the official floor plan and retains absolute discretion and authority in the placement of all trade displays.

Professionalism: Each exhibitor is expected to act in a professional and courteous manner and to respect the rights of fellow exhibitors. Handling display samples, literature or taking photographs of another exhibitor's display may be done only with the permission of that exhibitor. Exhibitors must abide by all the rules and regulations of the host convention center.

Decorations: Loud music/entertainment is not acceptable if it interferes with the activities of surrounding booths. Displays should not block other booths or go beyond your booth's boundaries. Texas EMS Conference retains absolute discretion and authority in the arrangement and appearance of all trade displays. **No helium balloons are allowed.**

Vehicle Displays: Call for questions about fuel restrictions. The battery must be disconnected and gas caps taped down.

Fire Prevention Regulations: All fire, safety and building regulations of the host convention center must be strictly followed.

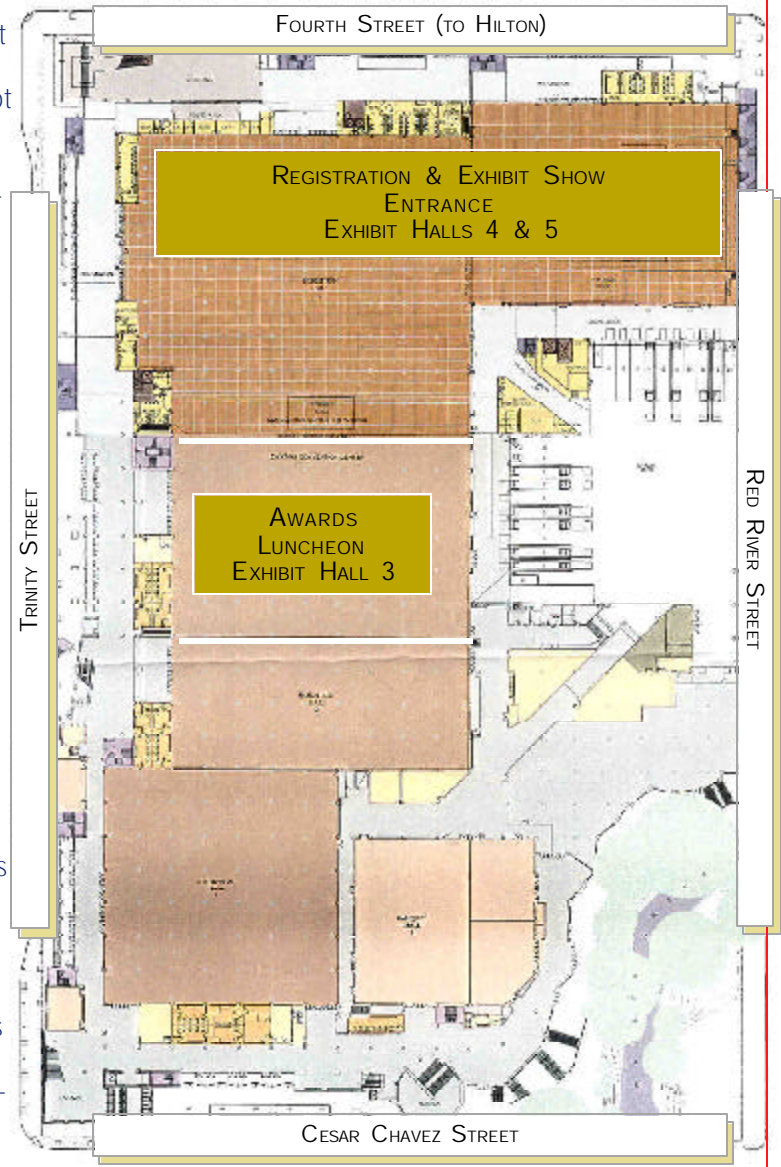
Security: After the Exhibit show opens, exhibitors will be allowed in the Exhibit Hall one hour prior to show time. If admittance to the hall is otherwise necessary you must be accompanied by a Texas EMS Conference staff member. 24-hour security service

will be provided in the exhibit area. Exhibitors understand and agree that neither Texas EMS Conference nor the owners, lessors or managers of the property serving as the exhibit center can or will be responsible for the safety of the exhibits, exhibitors or their employees against robbery, burglary, theft, loss or damage to property by fire or any other cause; nor be responsible for injury of any type to any person.

Exhibitor theft, loss, or damage: Texas EMS Conference is not responsible for any loss, theft, or damage to exhibitors, displays or property. Don't leave valuables unattended.

Exhibitor liability: Exhibitors are responsible for damage they cause to the building, floors, walls, columns, furnished booth equipment or to other exhibitor's property.

Display Material Removal: Exhibitors are responsible for the removal of all materials at the end of the show. Material left on the exhibit floor after the show is over will be considered trash and will not be stored.



Conference Information

- **Exhibit Space includes:** Two exhibitors with each booth (includes lunches).
Listing on the conference website with a link to your company website. Your company contact information printed in the conference program.
Complimentary exhibit passes for your clients
Booth sign with your company name on it
Draped booth and draped six-foot table with two chairs
Carpeted aisles
24-hour security in the exhibit hall
- **Breaks:** Complimentary coffee is available in the exhibit hall all day. Afternoon breaks include coffee, cookies, fruit and/or ice cream.
- **Sunday Reception:** A Welcome Reception for exhibitors and attendees will be held in the exhibit hall.
- **Additional Personnel:** Registration for additional personnel to work in your booth is available for \$75 per person.
- **Decorator:** Convention Decorating Services (CDS) is the decorating service for Texas EMS Conference. CDS will mail each exhibitor a packet of information concerning:
 - Shipping information
 - Electrical service
 - Additional booth furnishings - Flowers/PlantsCall Convention Decorating Service at 210/467-0041 if you have questions concerning the packet materials—ask for exhibitor services.
- **Hotel Information:** When you call one of the listed hotels, be sure to identify yourself as an attendee of the Texas EMS Conference to ensure the special rate will apply. *(Conference rates may not apply after 10/20/04 or if the hotel is full).*

Move-in/move-out schedule

Saturday, November 20 Move-in noon to 6pm

(All vehicles must move in this day).

Note: Move-in time could be extended subject to national security alert searches.

Sunday, November 21 Move-in 8am to 2pm

3pm Exhibit Show Opens

3pm to 7pm Welcome Reception

Monday, November 22

Exhibit Hall open 10am to 6pm, Buffet Lunch in exhibit hall

Tuesday, November 23

Exhibit Hall open 10am to 3pm

(Closed during Awards Luncheon)

Move-out 3pm to 8pm

Registration materials pick-up:

Badge pick-up and registration begins at noon, Saturday, November 20, 2004.

- **Convention Center location:** **(Not for shipping)**
500 E. Cesar Chavez, Austin, Texas.
- **Parking Garage Location:** Corner of 2nd Street and Brazos.
- **Austin Convention Center information website:**
www.austinconventioncenter.com

Questions/Answers:

Q. What is the attire for Texas EMS Conference?

A. Business casual (khaki pants, company logo shirts, blazers).

Q. Is Monday and Tuesday lunch included with booth registration?

A. Yes, lunch tickets are included as part of registration.

Q. Do you have to wear the exhibitor badges?

A. Yes, exhibitors must have badges to enter the exhibit hall *(and can enter one hour prior to opening each day).*

Texas Department of Health - EMS
1100 West 49th Street
Austin, Texas 78756-3199

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